



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

CAMPAIGN GROUP - 304
ATTN: LISA CABANEL
1600 LOCUST STREET
PHILADELPHIA PA 19103

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-20-2012 PAGE: 1 of 3

Contract No 403027	Contract Dt 10-19-2012	Revision Dt	Rev# 0	Advertiser KANE ATTORNEY GEN, COMM TO ELECT	Brand KANE ATTORNEY GENERAL	Product Code POLITICALS	Station/Market WPVI - PHILADELPHIA										
Agency Est# 10-22-28		SAR #	Sales Office PHILADELPHIA	Account Executive D. OHLEY	Start Date 10-22-2012	End Date 10-28-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
1	10-22-2012	10-26-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)	9	30	1	1	1	1	1			5	1,500	5	7,500.00
2	10-22-2012	10-26-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)	9	30	X	X	X	X				3	2,200	3	6,600.00
3	10-22-2012	10-26-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	9	30	X	X	X	X				3	3,000	3	9,000.00
4	10-22-2012	10-26-2012	07:00PM - 07:30PM	ACCESS MO-FR JEOPARDY (7063)	9	30	1	1	1	1	1			5	3,000	5	15,000.00
5	10-22-2012	10-28-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)	9	30	X	X	X	X			X	3	3,200	3	9,600.00
6	10-22-2012	10-26-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)	8	30	1	1	1	1	1			5	2,000	5	10,000.00
7	10-28-2012	10-28-2012	09:00AM - 10:00AM	WEEKEND NWS 9-1030A SU (7057)	9	30							1	1	600	1	600.00
8	10-27-2012	10-27-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SA (7098)	9	30							1	1	800	1	800.00
9	10-22-2012	10-26-2012	06:30PM - 07:00PM	EARLY NEWS ABC WORLD NEWS 630-7P MO-FR	8	30	X	X	X	X				1	4,000	1	4,000.00
10	10-22-2012	10-26-2012	11:35PM - 12:02AM	LF NIGHTLINE 1135P LTC 1/7/13 (6970)	9	30	X	X	X	X				3	1,000	3	3,000.00
11	10-22-2012	10-26-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)	8	30	1	1	1	1	1			5	1,000	5	5,000.00
12	10-28-2012	10-28-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SU (7099)	9	30							1	1	700	1	700.00
13	10-22-2012	10-26-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKDAY (6912)	8	30	1	1	1	1	1			5	1,100	5	5,500.00
14	10-22-2012	10-26-2012	10:00AM - 11:00AM	DAYTIME 10-11A WEEKDAY (6913)	8	30	1	1	1	1	1			5	1,100	5	5,500.00
15	10-22-2012	10-26-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)	8	30	1	1	1	1	1			5	1,600	5	8,000.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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403027	10-19-2012		0	KANE ATTORNEY GEN. COMM TO ELECT	KANE ATTORNEY GENERAL	POLITICALS	WPVI - PHILADELPHIA							
Agency Est#	10-22-28	SAR #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title					
Line	Start Date	End Date	Time Period	Description	Start Date	End Date	M (Broadcast Month, Cycle 1)	N						
16	10-22-2012	10-26-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)			9	30	1 1 1 1 1 1	5	1,400	5	7,000.00	
17	10-22-2012	10-26-2012	12:30PM - 01:00PM	DAYTIME 1230-1P WEEKDAY (6951)			8	30	1 1 1 1 1 1	5	1,100	5	5,500.00	
18	10-22-2012	10-26-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)			8	30	X X X X X	3	1,300	3	3,900.00	
19	10-22-2012	10-26-2012	07:30PM - 08:00PM	ACCESS MO-FR WHEEL (7064)			9	30	1 1 1 1 1 1	5	3,000	5	15,000.00	
20	10-22-2012	10-26-2012	12:02AM - 01:06AM	LF JIMMY 1202AM MO-FR LTC 1/7/13 (6971)			9	30	1 1 1 1 1 1	5	500	5	2,500.00	
21	10-22-2012	10-22-2012	08:00PM - 09:00PM	PRIME MO8 (7008)			9	30	1	1	10,000	1	10,000.00	
22	10-23-2012	10-23-2012	08:00PM - 09:00PM	PRIME TU8 (7014)			9	30	1	1	6,000	1	6,000.00	
23	10-24-2012	10-24-2012	09:00PM - 10:00PM	PRIME WE9 (7020)			9	30	1	1	10,000	1	10,000.00	
24	10-25-2012	10-25-2012	09:00PM - 10:00PM	PRIME TH9 (7039)			9	30	1	1	6,000	1	6,000.00	
25	10-25-2012	10-25-2012	10:00PM - 11:00PM	PRIME TH10 (7040)			9	30	1	1	6,000	1	6,000.00	
26	10-28-2012	10-28-2012	09:00PM - 10:00PM	PRIME SU9 (7050)			9	30	1	1	5,000	1	5,000.00	
Contracted Gross Total:													80	167,700.00
Actual Gross Total:													80	167,700.00
Agency Commission:														25,155.00
Net Total:														142,545.00

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Line	Start Date	End Date	Time Period	Description	FC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Month/YR	Preempted			Made Good	Contract Total			Adjustments			Actual Total						
Oct 12	0.00			0.00	167,700.00			0.00			167,700.00						
TOTAL	0.00			0.00	167,700.00			0.00			167,700.00						

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